



CERTIFICATE IN INTERNATIONAL TRADE MANAGEMENT

Overview

Certificate in International Trade Management is a five days program that is designed to provide participants with theory and case studies in latest development in the industry. The program also will emphasise on the impact of IR4.0 on the business sustainability and add value to the career development.

Course Objectives

- To understand the fundamentals of International Trade Management and the link to import and export businesses.
- To gain latest information on IR4.0 impact on the international marketing.
- To enhance the skills in international trade & international business.
- To improve the job performance with the new skill learned.

Learning Outcomes

- Apply the skills learned to improve the "day to day" operation in the organization.
- Able to plan and execute the right decision on time and increase the productivity for the department.
- Be innovative and results based person.

Who Should Attend

Executives

Course Contents

Day 1

Introduction to International Trade Management

Day 2

IR4.0 impact to the International Trade business and environment

Day 3

Import & Export Processes
Internal & External Stakeholders Management

Day 4

International Customer Service Management

Day 5

Challenges & Opportunity in International Trade Business

Case Study

Open Book & On-line Examinations

Training Activity / Methodology

This program places heavy emphasis on experimental learning and delivered through: Lecture, Role Play, Practical Exercises, Cases Studies, Video Presentations, Training Games etc.

For Details Please Contact

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